

RIDER MEDIA

LIVE REMOTE SERVICES

THE SKINNY

Live remote services is an affordable and more effective way to get your message out to the audience rather than radio remotes.

We provide pre-scheduled live hosted video remotes on Facebook to better promote your message, event, fundraiser, and/or your product.

BENEFITS

- * Live interaction with viewers.
- * Allows embedding of stream accross various platforms.
- * Notables / Sponsors have another platform thru live interviews.
- * Unlike radio, the event has an unlimited shelf life through Facebook, allowing others to share, view, and comment.
- * Instant analytics (age, numbers, time watched, location, ect).
- * Not having to rely on media outlets to get the word out... You are now proactive.
- * Creates a unique and fantastic buzz.
- * Accessible on mobile devices.
- * Schedule live remotes online and share 7 days in advance.
- * Helps to elevate your social media presence.
- * Fast set up / mobile.
- * Videos are supplied to television channels for post broadcasting.

REASONS TO GO LIVE

- * Hot Topics: Share what's on your mind or in the news.
- * Breaking News: Comment on the day's events.
- * Interview: Bring a friend, colleague, expert into the conversation.
- * Behind the Scenes: Turn the camera to the scenery around you and let events unfold.
- * Performance: Play a song, rehearse a scene, practice your sport, and provide a peek into your craft.
- * Fundraising: Draw in more people to help raise funds for cause.
- * Demo: Teach people how to cook, play music, learn about current events and more!

For more information, contact:
cliff@ridermedia.ca www.ridermedia.ca

